



Anna R. Torrence

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EDUCATION

Kutztown University of Pennsylvania, Kutztown, PA
BFA Communication Design, December 2010
Graphic Design Concentration
3.68 Overall GPA

Related Courses: Digital Design, Typography, Drawing,
Marketing, Public Relations, Dark Room Photography,
Graphic Design, Advertising Design, Editorial Design,
Interactive Design, Corporate Publications, Poster Design,
Corporate Identity Systems, Web Presence, Consumer
Product Advertising

Philadelphia University, Philadelphia, PA
Sept. 2006-May 2008
Architecture major, transferred to Graphic Design

HONORS & AWARDS

Dean's List | Kutztown University
Fall 2008, Spring 2009, Spring 2010, Fall 2010

Dean's List | Philadelphia University
Spring 2008

Foundation Faculty Award for Design II - 2nd Place
Philadelphia University
May 2008

SKILL SUMMARY

Strong work ethic, well organized, detailed, personable,
motivated, creative thinker, dedicated, able to persuade,
present, and communicate ideas.

Efficient with Adobe Creative Suite
(InDesign, Illustrator, Photoshop); Working Experience
in Adobe Dreamweaver (CS4 and CS5); Microsoft Office;
AccuCAD and AutoCAD Experience;
PC and Mac Operating Systems.

ACTIVITIES

Member of the Philadelphia Student Chapter of the
American Institute of Graphic Arts (AIGA) since 2010

Portfolio and references furnished upon request.

INTERNSHIP EXPERIENCE

Valhalla Health & Fitness Club, Reading, PA | 2007-2009
Assisted with internal and external marketing pieces,
advertising and brochures, and created a book for
weight management program.

Dolan Construction, Reading, PA | 2006
Supported field projects and helped in CAD drawing for
current projects at the time.

VOLUNTEER EXPERIENCE

Reading-Berks Habitat for Humanity | 2007-2009
Created and designed annual booklet for banquet
attendees. Painted Reading office.

American Red Cross | 2004-2005
Tsunami Disaster - collected \$1750
Hurricane Katrina victims - collected \$2630 that
Sovereign Bank pledged to match.

Exeter Twp. Parks & Rec. Summer Camp | Summer 2004
Camp Counselor
One of eight counselors providing care to 120 kids;
planning and organizing daily activities.

WORK EXPERIENCE

Freelance Work | February 2008-Present
Graphic Design
Assist clients in creating brochures and graphics for
companies including: Valhalla Health and Fitness Club,
Douglassville Veterinary Hospital, PCMaxFitness,
Casner Environmental, Joltin's Gym.

Play it Again Sports | July 2009-Present
Sales Associate
Help graphically with embroidery. Create designs for
t-shirt screen prints. Embroider itemized large orders
for area teams. Assist customers with purchases
of sports equipment.

Valhalla Health & Fitness Club | Oct. 2008-Dec. 2010
Front Desk Associate
Oversaw front desk/reception activities including
answering phone, administrative support, and
member services.

Kutztown University Division of
Student Services & Campus Life | June-August 2010
Graphic Designer
Designed and developed printed materials including
student handbook, divisional annual report, and posters.